

# BLACKLINE



An Introduction for Venue Partners

# WHAT IS BLACKLINE?

A person is seen from the back of their head and shoulders, sitting in the driver's seat of a car. They are holding a camera up to their eye, framing a red sports car through a large window. The scene is set in an urban environment with a building featuring large glass windows and columns in the background. The lighting is somewhat dim, suggesting an overcast day or an indoor setting with large windows.

Blackline produces a real life spy novel. A blend between a Jason Bourne movie and an escape room, it immerses our clients in a world of espionage missions and military special operations.

Our events are cinematic, suspenseful, and intellectual. Since 2016, we've been combining cold war spy craft with modern storylines to provide unforgettable experiences. We attract businesses and individuals looking to challenge themselves or their teams in new and exciting ways.



# OUR EXPERIENCES



Imagine tracking a terrorist across multiple cities to their hideout. Or perhaps searching a residence for information on a missing person. You could join a tactical team on an armed rescue mission or covertly enter an office to deploy surveillance devices. These are just a few examples of the events we've produced.

We take every day locations and activities, enhance them with dramatic scenarios, and create the ultimate espionage experience.



## RED SHOT

A corporate team building event where participants had to locate a subject and escort them to safety while being hunted by hostile forces.



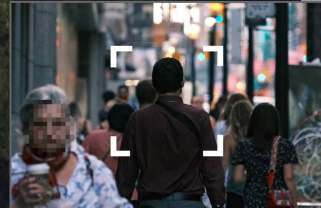
## RUBY ECHO

When a plane crashes in hostile territory, teams rush to negotiate with warlords and rescue the flight crew in a special operations experience.



## BLACKBIRD

A sensitive laptop stolen from an embassy is being driven out of the country. A team must quickly deploy by helicopter to intercept the convoy.



## CERTAIN APERTURE

An espionage and surveillance experience is created when teams must keep an eye on a suspect while their teammates search a hotel room for clues.

A person in a dark suit is holding a handgun. A brown leather bag is slung over their shoulder, and a white paper bag is visible in the foreground. The background is dark and out of focus.

## BLACKLINE & YOU

Blackline is always seeking locations that can become a canvas for our creativity.

We want our clients to enter spaces that make them feel as though they are part of a secret world and that they can be the hero who saves the day. Warehouses, woodlots, old houses, idle commercial property, and the occasional 'lived in space' are just some of the venues we monetize for our partners.



# VENUES & IMPACTS

Our events are comparable to meetings, film production, and adventure sports. To host our experiences we are seeking three types of spaces: Operations Centers, Espionage Venues, and Tactical Venues.

The duration of our scenarios can be as short as a few hours to as long as a few days. We may deploy only a couple of people or as many as a few dozen. Locations that can meet the needs of two or three venue types are the most valuable to Blackline.



## OPERATION CENTERS

Our OPS Center is where the organizing, training, and monitoring of our events occurs. The ideal spaces feel secret, transient, and hastily acquired.

Impacts to the venue are similar to those of a meeting.



## ESPIONAGE VENUES

Espionage components are often done in the world around us and don't require specific venues. We occasionally seek open businesses or spaces that appear 'lived in' to simulate someone's home or office.

Like good spies, our players leave no trace at these venues.



## TACTICAL VENUES

Tactical events involve the use of plastic BB guns to simulate a combat experience. We often seek urban or rural venues (with or without structures).

Biodegradable BBs can dent drywall or break light bulbs but do not affect harder surfaces, so we control where 'shooting' takes place to prevent damage.

# YOUR CONCERNS

A person with a backpack is walking past a building entrance at night. The entrance is marked with a red sign that says "Entrance" with two downward-pointing triangles. The building has a blue and orange facade. There are signs for "MEC" and "PONT" visible on the right side of the building. A "No Parking" sign is also visible in the upper right corner.

Blackline Events Inc. is fully insured with a 5 million dollar policy, has an extensive waiver, and has an excellent track record of respecting our venue partners. Our robust safety and event planning includes certified first aid personnel, live participant tracking, and contacts with local police and emergency services.

We are claim free, require almost no effort on the part of a venue owner, and ensure no damage is done to a property.



# LEGALITIES



While Blackline experiences may seem intense, they function completely within the law. All participants are aware of our activities or are employed by Blackline. Even the tactical simulations are no different from similar businesses offering paintball within cities like Toronto.

Our players undergo an intensive safety brief prior to participation and are accompanied by event staff during their experience. We also liaise with law enforcement before every event.

# REFERENCES

Over the years, we've had the opportunity to work with amazing venue owners. We're proud of the relationships we've developed.

An intense respect for the properties and their owners has allowed us to return to venues time and again to create our experiences.



## **ANTHONY PERRY // Canadian Linen**

*"As a renter of valuable property I was really thankful to see the level of respect that the Blackline company displayed towards my assets. Very respectful use, cleaning and departure. Would love to do business with them again in the future."*



## **BRIAN MCILMOYLE // FAC & Angry Loner Ranch**

*"Blackline events and its director Sean Arbuthnot have executed several events at my properties without incident. I would not hesitate to offer my property again for their use. The degree of care, attention to detail, and professionalism is second to none in the Military Simulation Community"*



## **EMANUEL PIERS // The Production Studio**

*"You were awesome. No concerns at all. Please come back anytime!"*



# NEXT STEPS

It's time to connect.

We'd love to discuss our events and the proposed use for your property, and answer any questions you have.

**BLACKLINE EVENTS INC.**  
An espionage novel brought to life

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